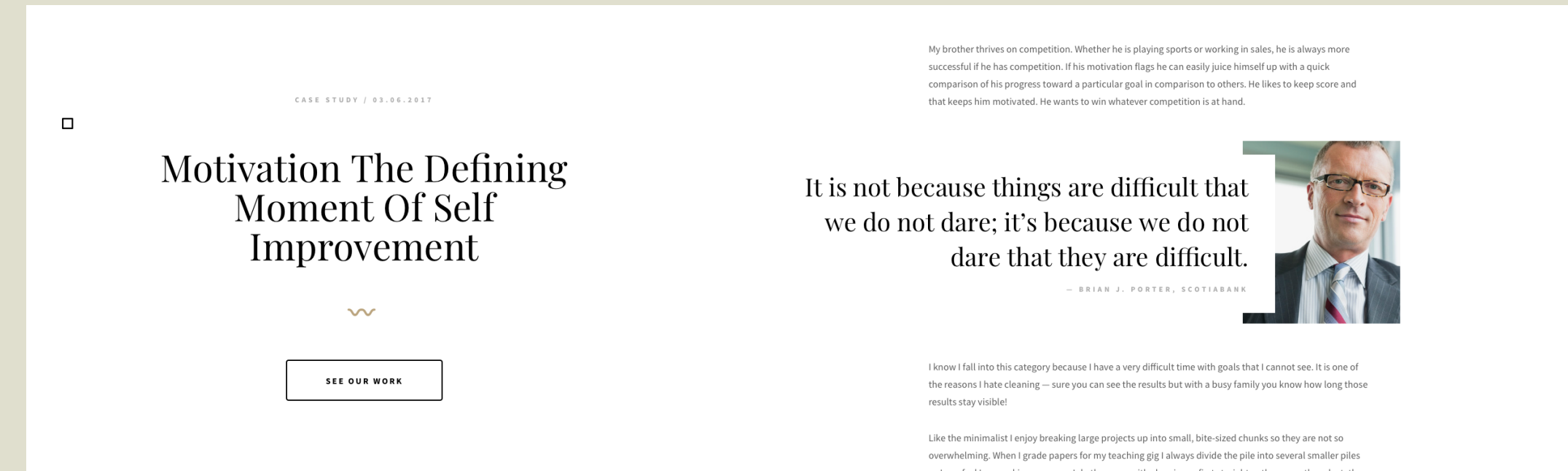
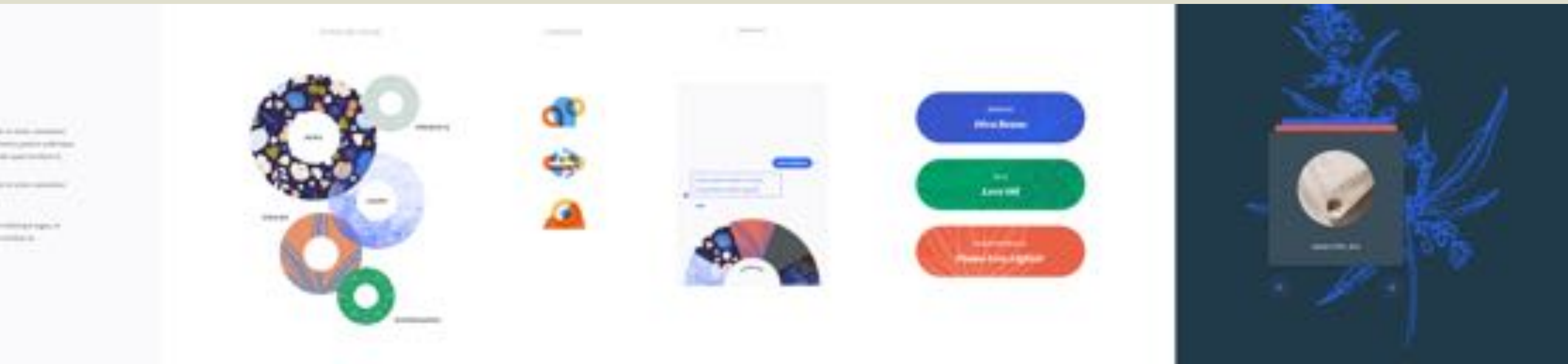


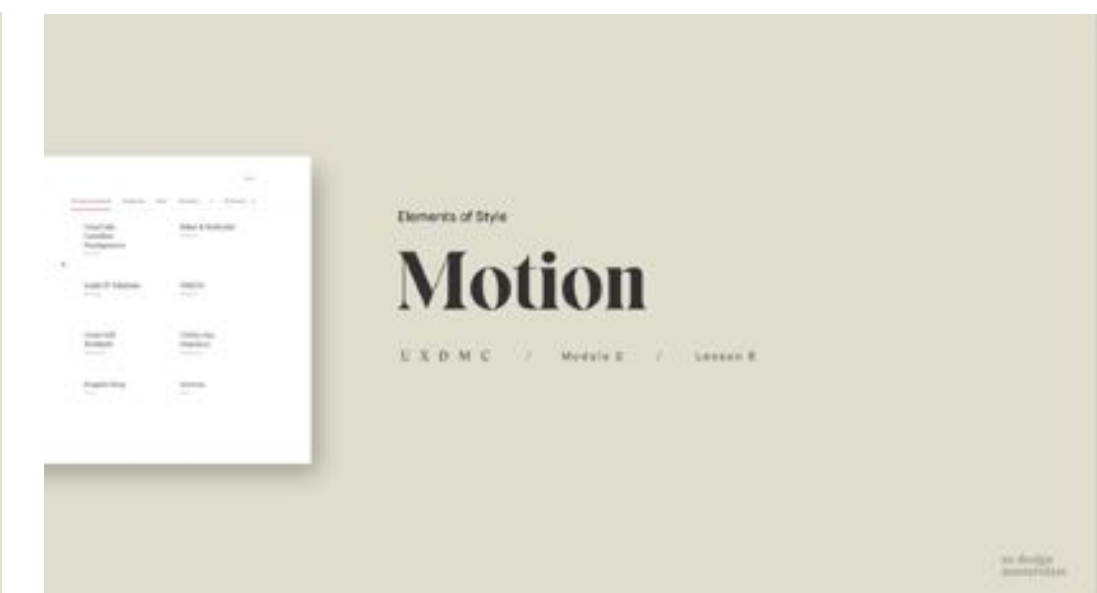
Bringing It Together

Style Tiles

U X D M C / Module 2 / Lesson 9



Let's bring it all together.



The Queen of Style Tiles.

The Queen of Style Tiles.

Samantha Warren

@samanthatoy





Samantha Warren
@samanthatoy

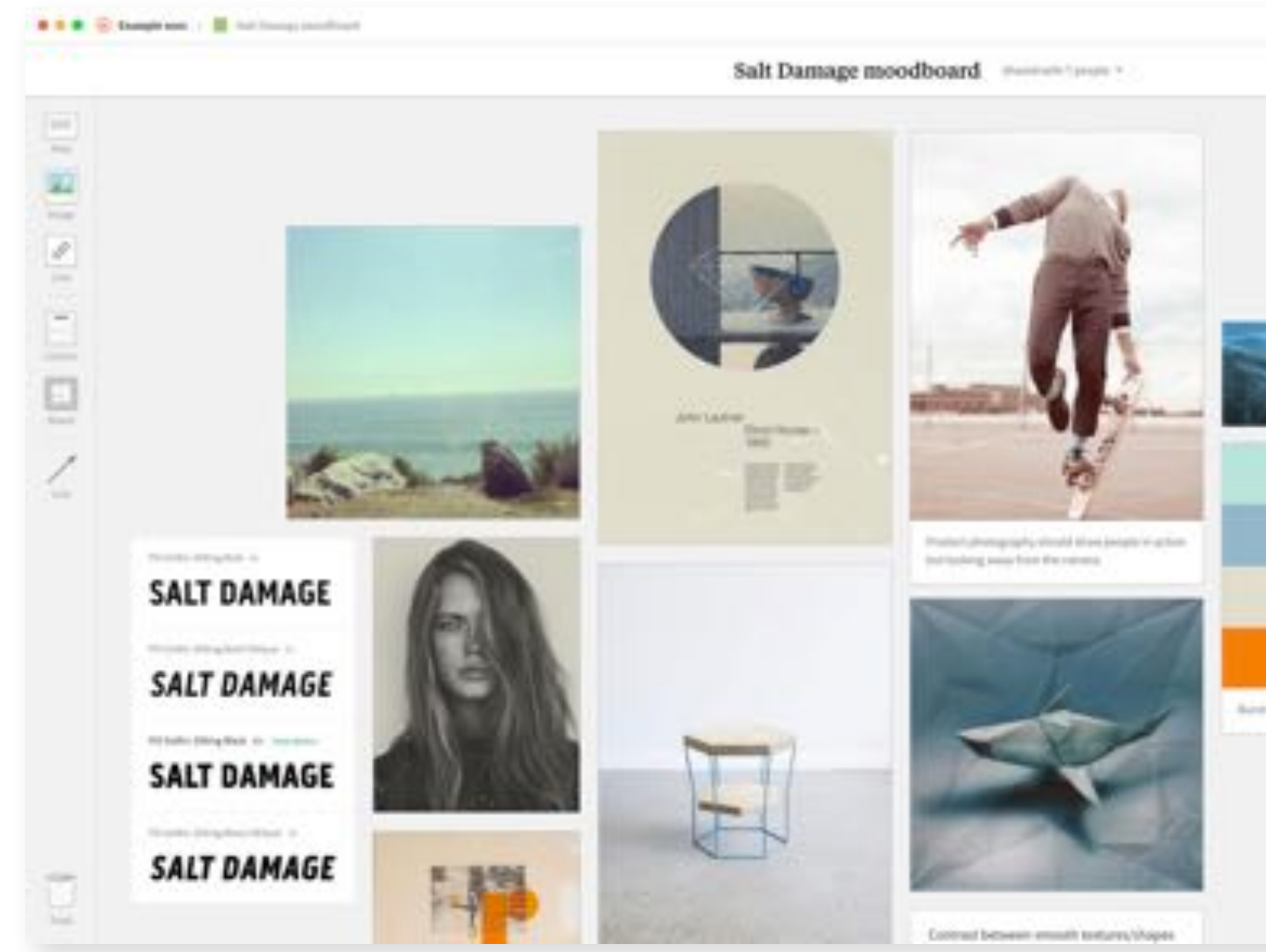


“Style tiles are for when a moodboard is too vague and a comp is too literal. Style tiles establish a direct connection with actual interface elements without defining layout.”

Samantha Warren
@samanthatoy



Moodboards are too vague.



Comps are too literal



Multiple full comps kill eute things.

mah heart.
mah soul.



Frankeneomp.

It's freaking terrifying.



Ego

Look at all of these beautiful designs!

Service

It's Alive!

Ego

Look at all of these beautiful designs!

Service

We're giving our clients choice, right?

It's Alive!

Ego

Look at all of these beautiful designs!

Service

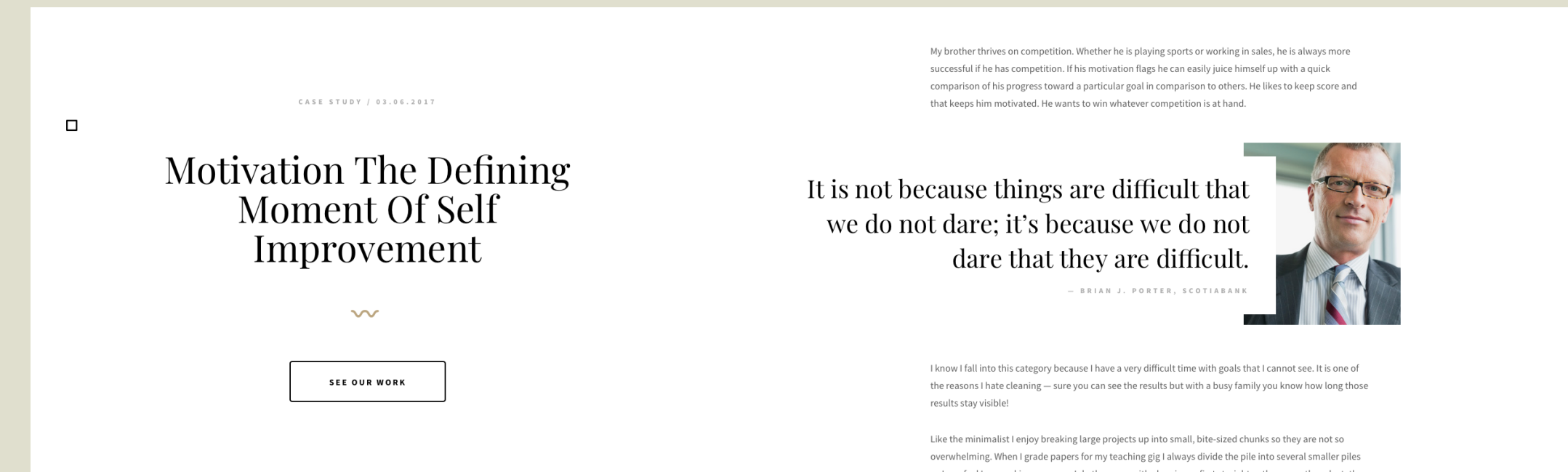
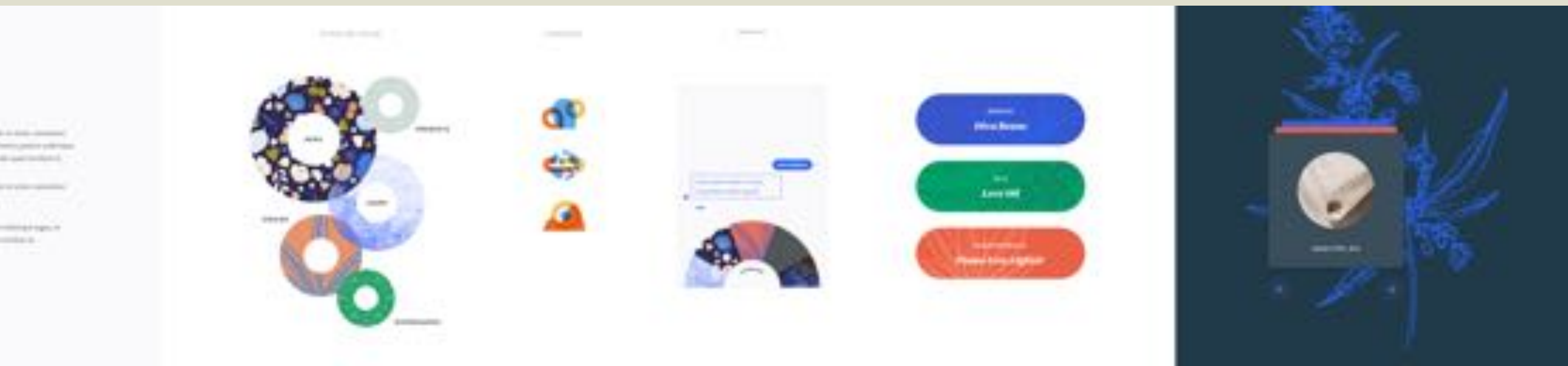
We're giving our clients choice, right?

It's Alive!

Shit.

Be an Expert.

Style Tiles



1

**Experiment
quickly and
contextually.**

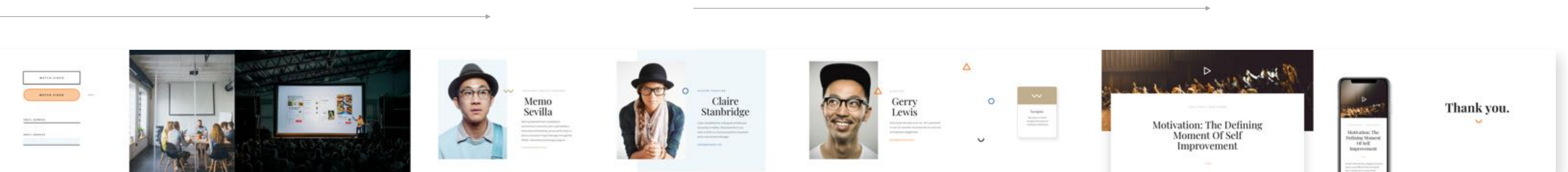
2

**Get the client
involved early in
the design process.**

3

**They're low risk,
and efficient.**

Typical Style Tile



Typical Style Tile

Branding



Typical Style Tile

Branding

Typographic Samples



Typical Style Tile

Branding

Typographic Samples

Colour



Typical Style Tile

Branding



Typographic Samples



Colour



Iconography



Typical Style Tile

Branding



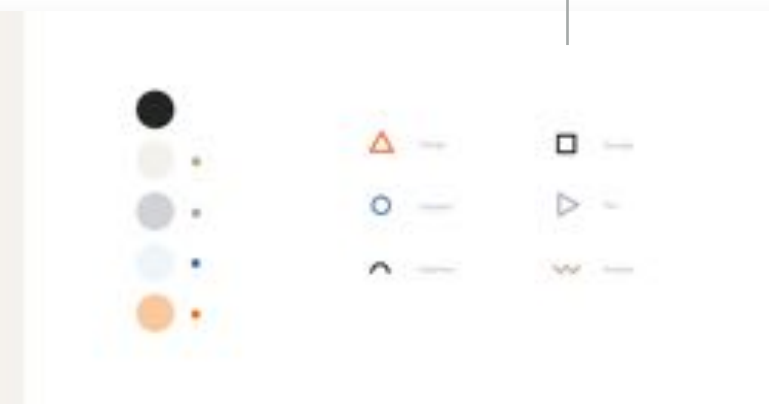
Typographic Samples



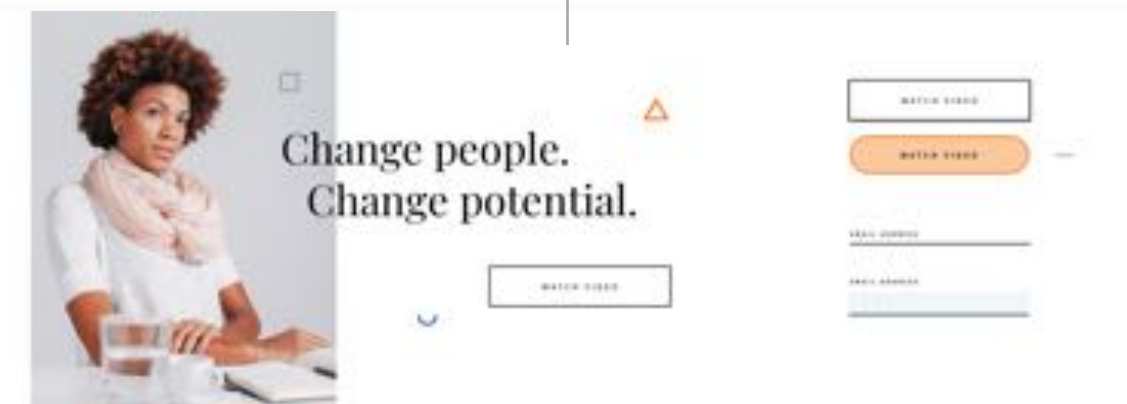
Colour



Iconography



Form/UI



Typical Style Tile

Branding



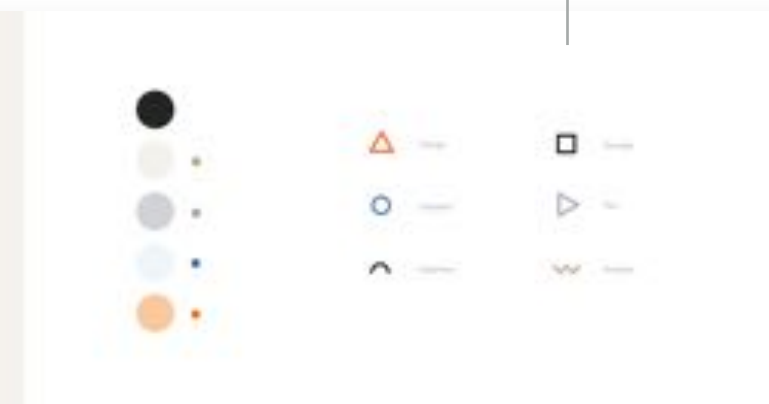
Typographic Samples



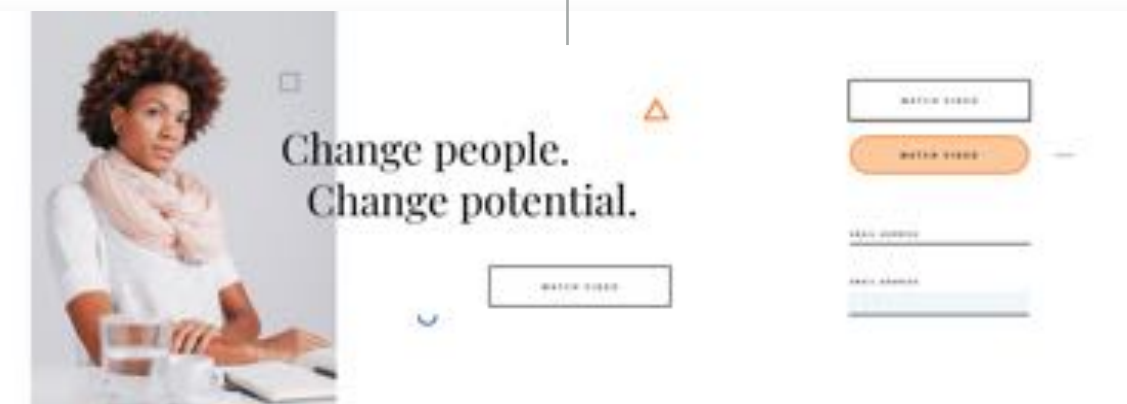
Colour



Iconography



Form/UI



Imagery



Typical Style Tile

Branding



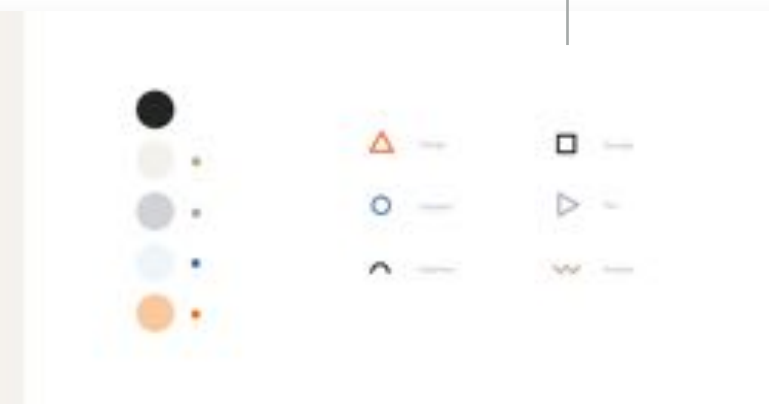
Typographic Samples



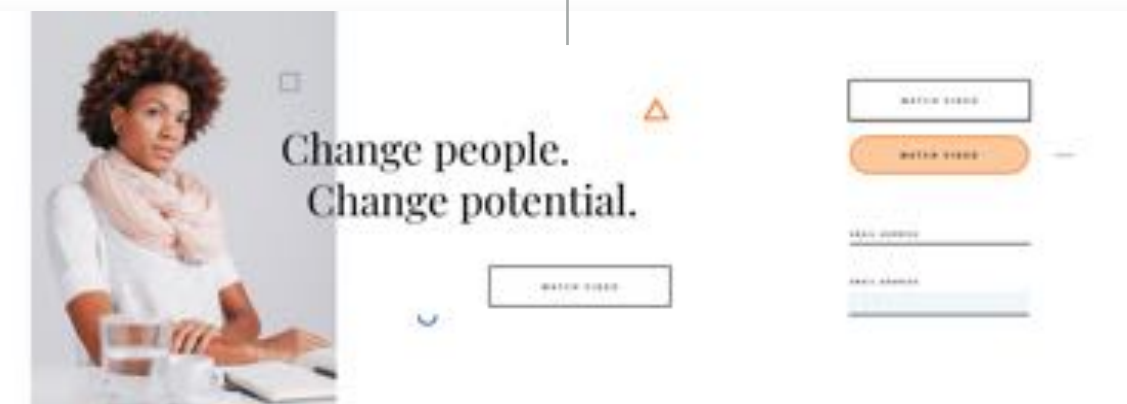
Colour



Iconography



Form/UI



Imagery



Key Components



Typical Style Tile

Branding



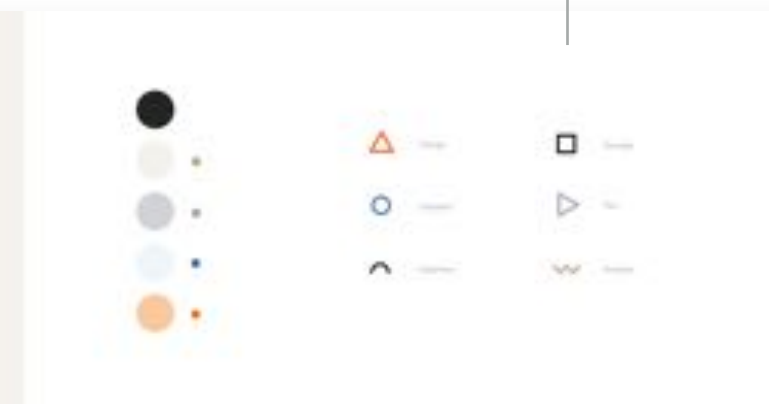
Typographic Samples



Colour



Iconography



Form/UI



Imagery



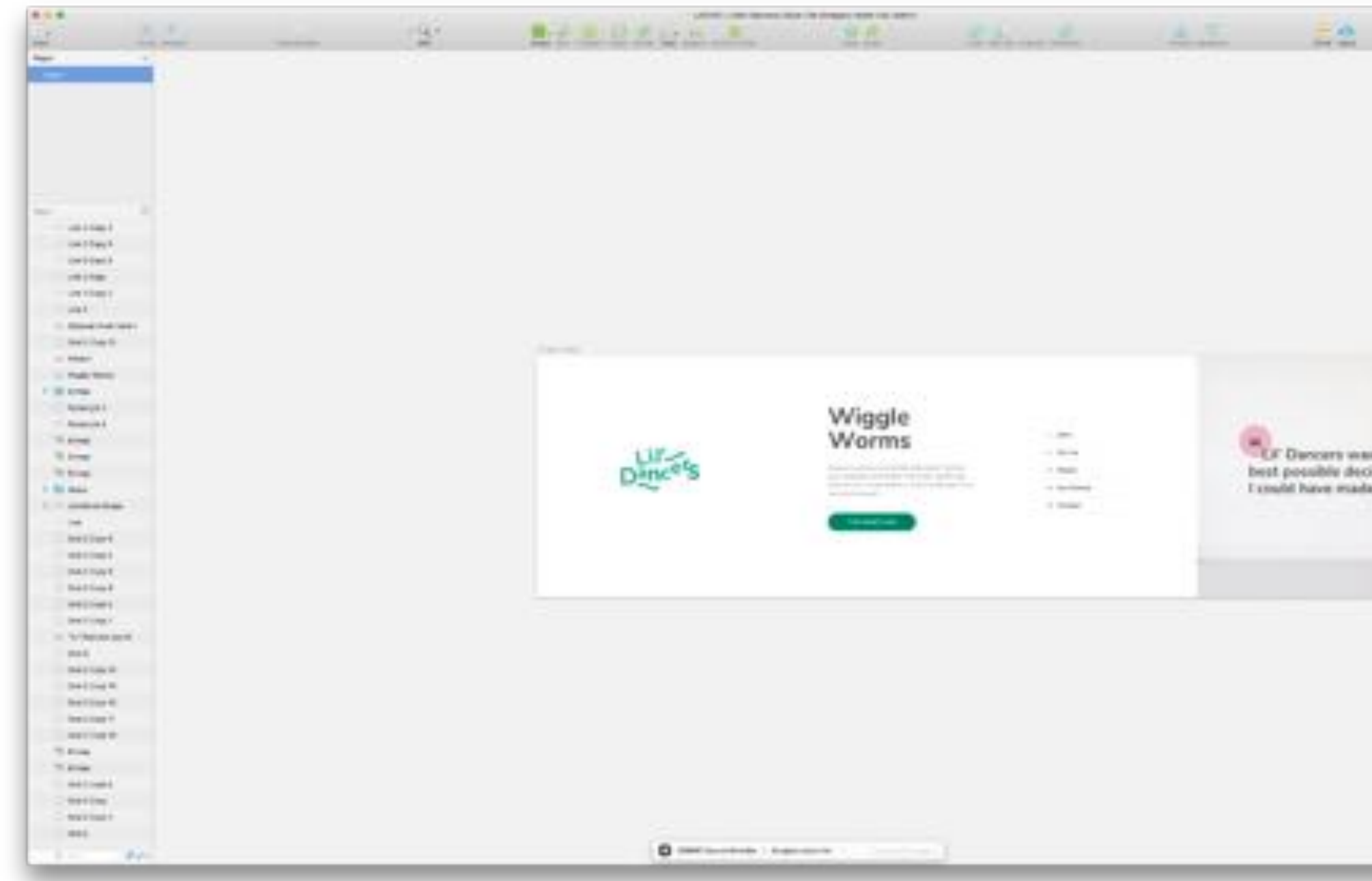
Key Components



Comp Teasers



Let's dive into Sketch



Assignment

Your Client

**Lil'
Dancers**



Create your Style Tile

- Now that you have the pieces you need from the past five lessons, create your Style Tile for Lil' Dancers!
- **Challenge yourself to spend no more than three hours total working on the layout.** Remember, you have most of the ingredients done already.
- Send it through Slack for feedback.
- As always, if you have any questions, reach out through Slack, or send me an email matt@filamentlab.com

Your Client

Lil' Dancers



What Did We Learn?

What we learned in this lesson

Samantha Warren is a boss.

What we learned in this lesson

Style Tiles work because they're contextual, collaborative, and low-risk. They help us dispel any misconceptions that design is filled with magic and “ta-da” moments, and make for better client relationships.

What we learned in this lesson

Style Tiles can save tons of time in the design process, and they can actually save a lot of time in the dev process too.

Coming Up Next

